

CAPTIVATE

Engage and Inform Your Community with Captive's Curated Content

Whether your community is an upscale residential building, an office building, or another establishment, you need a better way to communicate than flyers and sandwich boards. Raydiant's Captivate integration lets you display curated content on your Raydiant screens, keeping your community of tenants, workers, and guests engaged and informed. Here's how Captivate captures attention and creates a better community experience.



CATEGORY

Digital signage



FEATURES

Curated and customizable on-screen content



SUBSCRIPTION REQUIREMENTS

Raydiant subscription
Captivate subscription



Pricing

\$35/mo.

GRAB THE ATTENTION OF TENANTS AND EMPLOYEES

Got an important message to share? Captivate is the perfect messenger—bringing news and announcements to digital screens in your high-traffic areas. Property managers, building owners, and business leaders all appreciate the ability of Captivate content to better communicate with their tenants, employees, and guests. Important company-wide meeting? Elevators temporarily out of order? Friday-night mojitos on the rooftop deck? Get the word out with Captivate.

CREATE AND DISPLAY CUSTOM MESSAGES

The Captivate app lets you control your content, including brand- and company-specific messaging. Easily create and display branded content, like screens designed with your brand logo and colors. Create and publish custom building messages in minutes, and from any device. The platform also lets you pull live local news, weather, and sports feeds for display on your Raydiant screens. Plus, Captivate even has templates and training to help design your screens your way, no matter your IT or design skills.

MAXIMIZE YOUR MESSAGE REACH AND IMPACT

Community newsletters and email announcements only get you so far. What if you could reach your community wherever they are? Captivate gives you this option. Using Raydiant-enabled screens in high-traffic areas like your lobby, elevator, conference room, and amenity spaces maximize the touch points where people can interact with your messages. Now you have more opportunities to reach a larger part of your community, even multiple times, throughout the day.

SHARE THE CONTENT YOUR COMMUNITY WANTS

You know what will move, delight, and entertain your tenants, workers, and customers. Captivate offers digital signage content for every community. For multifamily residences, this may mean round-the-clock reminders of the amenities that are available throughout the day. For office buildings, this could be live market reports and news feeds. For hotels and hospitality spaces, this could mean community event reminders and live weather feeds. Whoever your community is, Captivate offers curated content catered to them.